

# Open Enrollment Updates

*Marketing Department*



# Enrollment Numbers through Jan 3, 2024



## Daily OE11 Medical Enrollments:

Enrollments represent cumulative individual plan submissions for unique individuals for the respective plan year.

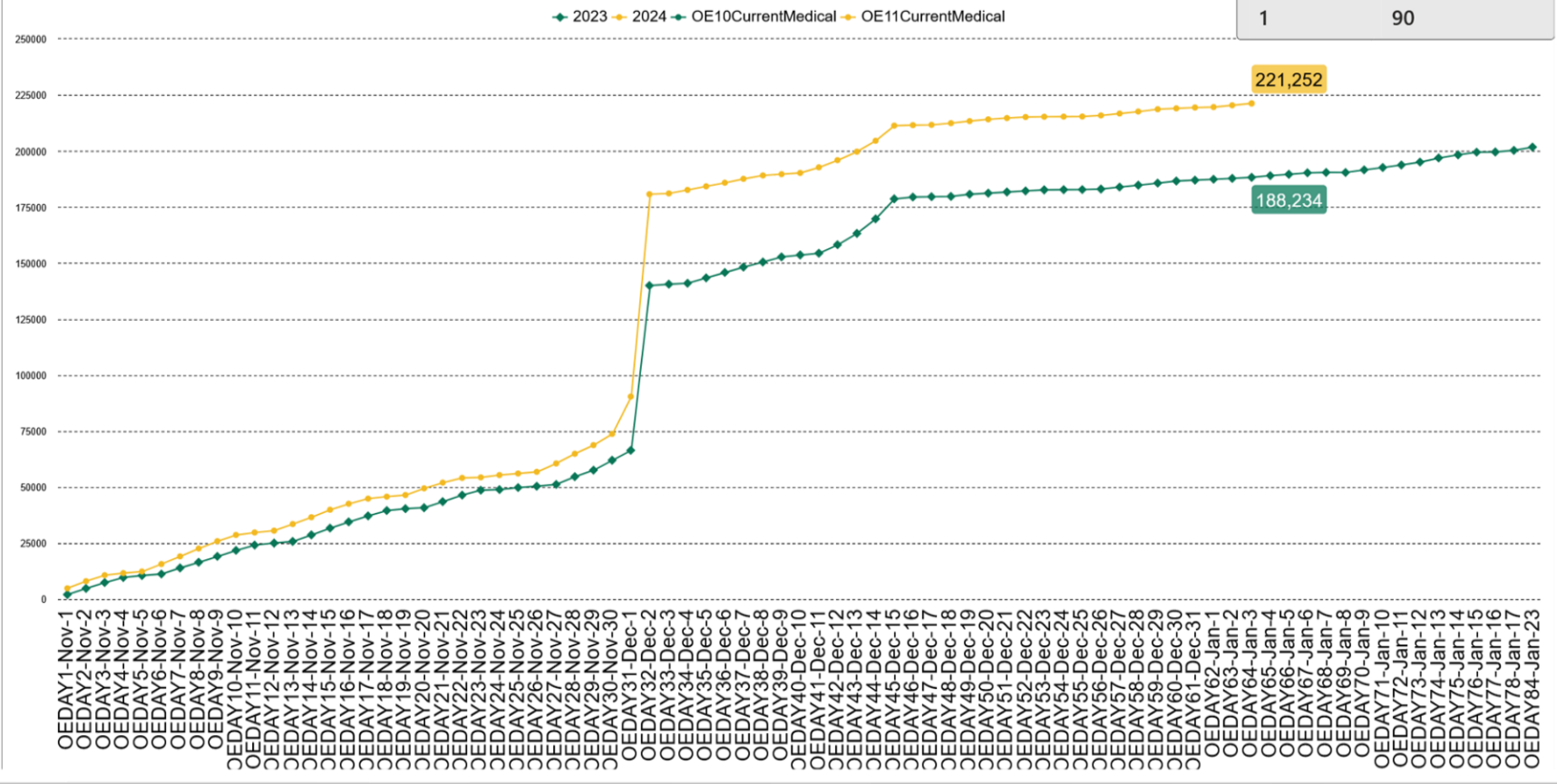
Data As Of Date

Wednesday, January 03, 2024

Open Enrollment Day Range

1 90

### Submitted Medical Enrollments: OE11 (2024) vs OE10 (2023)



# Marketing Department Activities

- Countdown Ads & Messaging
- Final Two Weekends for Enrollment Events
- Technical Support for Brokers & Assisters

